



BACKED BY
LOCAL BUSINESS

Dunoon BID Board Meeting

3rd June 2020

Zoom Online Meeting

Minutes

Seredundant

Colin Moulson, Jamie Mulholland, Yolanda Shoemake, Ross Petro, Jean Wilson, Helen Dick, Ian Cairns

Apologies

Alasdair Baird, Marlyn Reilly

Minutes approval from May 2020

JW, YS

Treasury issues and levy collection update

Final drawdown figure from council has yet to be updated. Council will report back next week with up to date figure.

Resilience Fund

DP are assisting Digital Dunoon and allocated money from the resilience fund to do so. DD are keen to advertise a 'local directory' in the Dunoon Observer for businesses still trading at this time. The cost of this two page spread will be a total of £833, however board are all in agreement that this is a massive cost that could be put to use in a way that serves the local businesses better. All are also in agreement that Digital Dunoon funding should be paused until the set plans are put into action. CM will liaise with DD to relay this.

BID are in agreement that businesses are in immediate need of resilience fund money to implement PPE for when businesses start to trade. YS highlights that as this has been a fast moving and ever changing situation, when the resilience fund was announced, PPE was not at the forefront of everyone's thoughts, however now it is apparent that PPE is crucial for businesses to get back up and running. CM will contact levy payers and ask for their input on what kind of PPE DP should look into offering.

Dunoon Trade Hub has not been performing as well as originally predicted, with many businesses reporting that the platform was not easy to navigate. JM and CM agree it is possible that suspending the Dunoon Trade Hub may be the best way forward.

All are in agreement that some sort of centralized order and delivery system would still be beneficial to local businesses. This idea is also something CM will discuss with levy payers for their input.

Swipii (shop local loyalty card) and Quicserve (order before you arrive in store) are two options DP has been looking at to offer to local businesses. Both platforms could bring benefits to businesses operating with restricted trading after covid. These platforms will be discussed at levy payers meeting.

Marketing Initiatives/ Events

A drive in cinema could be of no cost to DP and could be a great event for the local community. CM has researched this and findings come back with no negative feedback. JM will contact environmental health and the screen rental company to enquire further. IC stresses that DP has a small window of opportunity to hold this event so acting as quickly as possible is important. YS suggests that the old gasworks will be a perfect location and will enquire further and report back.