



BACKED BY
LOCAL BUSINESS

Dunoon BID Board Meeting

6th May 2020

Zoom Online Meeting

Minutes

Seredundant

Colin Moulson, Jamie Mulholland, Yolanda Shoemake, Ross Petro, Jean Wilson, Helen Dick, Alasdair Baird

Apologies

Ian Cairns, Marlyn Reilly

Minutes approval from 8th April 2020

JW, HD

Treasury issues and levy collection update

£5000 out of £7000 has so far been reimbursed for event entries.

No money has been taken from drawdown.

As DP had approached the council regarding levy payments to those businesses that have seen increased custom through the pandemic, Argyll and Bute council have informed DP that they do not have the capacity to collect levy from individual

businesses. JM suggests billing directly from DP on behalf of the council, with JW adding the letter from DP should include an explanation that as the council are unable to collect levy at this time DP directly. HD adds that it may be useful to add a 'rubber stamp' from Fergus Murray.

CM will email Fergus Murray for advice on this and report back.

JW highlights that there is a time limit on race participants receiving refunds from Entry Central, CM must inform these participants that the 31st May will be the cut off for refunds.

JM also states that there is a time limit for ticket refunds for Ticket Scotland with regards to the Revival, which will be followed up.

JW asks if it may be possible to speak to the Cowal Highland Gathering and enquire about leeway for the office space bill. JM advises that this is not possible as the CHG are also under financial hardship after having to cancel their event this year.

RP informs that CHG sent out a letter to business patrons asking for voluntary donations and DP could also adopt this strategy.

It is agreed that CM should send letters or emails to businesses regarding voluntary levy payments with HD adding that DP wants to remind businesses that they are here to support them.

Resilience Fund

With regards to Dunoon Trade Hub, CM and JM spoke with Amanda from Dunoon Food Hub to set up the Trade Hub as a 'host' and work on logistics.

Businesses in Cowal will be able to add their store to the trade hub and customers will be able to buy goods from multiple stores on the trade hub centralized platform. DP will also cover the delivery costs for this initiative. CM will invite all businesses to be a part of the trade hub. A delivery driver for this initiative is discussed, with many in favour of offering this role to someone who is unable to work due to the current pandemic. The board agrees that this is a good way to allow those who are unable to currently trade online due to having restricted resources a chance to do so.

JM asks if the BID is able to provide PPE to businesses that want to open, and suggests that contacting distilleries regarding hand gel may be a good way forward. CM agrees and notes that this should be added to the resilience fund. JW highlights

that she has been costing PPE for her business to re open and it will be a massive cost. YS discusses how she has added a sanitizing station at the entrance of her business. HD offers to contact Kintyre distillery and AB also offers to contact Barra distillery regarding the manufacturing of sanitizer. JW states that this is a good way to cover every business that pays levy. RP suggests asking businesses if they would like to opt in to this initiative. CM will start progressing this as currently this is not a rule or law but may be best practice for businesses opening back up.

6. Marketing Initiative(s)

The BID has created a video thanking the community of Dunoon for their support over the last couple of months. This cost is covered by Alasdair Currie's retainer costs.

HD had a meeting with CalMac to discuss what support they can give to Dunoon at this time. CalMac expressed that they would like to work with DP for influencing and the idea of a video of Dunoon under the CalMac banner is suggested. All are in agreement that at the right time, when lockdown restrictions have been lifted and it is safe to do so, a video marketing Dunoon to the 'staycation' market would be a great asset.